

Did you hear that? It's the sound of your competitive edge.

[*Voquette: the power of enterprise-wide rich media solutions.*]



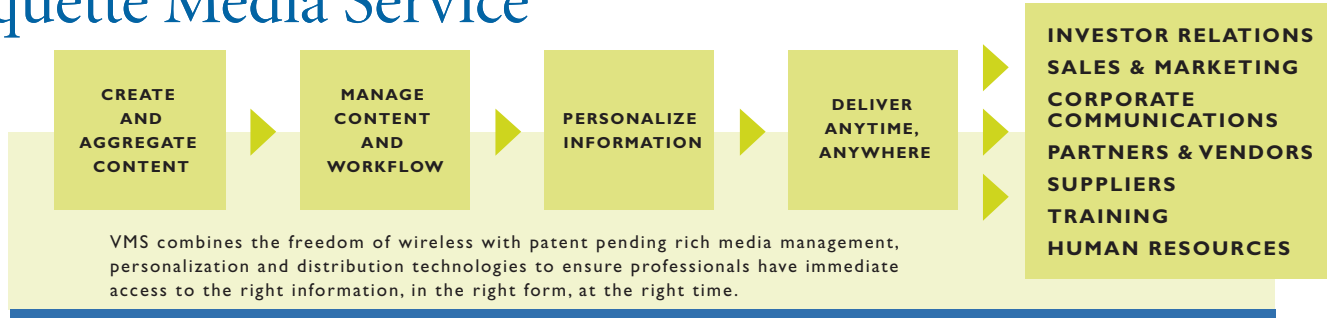
When it comes to working efficiently and intelligently, keeping abreast of the latest corporate, industry and global information is the most challenging aspect of a business professional's daily life. That's why we developed the Voquette Media ServiceSM (VMS), a powerful new way for enterprises to create, manage and deliver informative rich media, including voice content, to employees, partners and customers.

Critical information never sounded so good.



Delivering Sound Information

Voquette Media ServiceSM



Keep your people informed all day, wherever they are, with Voquette Media Service.

Rich media, particularly voice, is more interesting, more flexible and has more impact than traditional text—making it increasingly valuable to business professionals in fast-paced environments. Until now, IT executives have been challenged to efficiently manage the resources and unique expertise required to create, manage and deliver the right content to the right people, when they need it, and in the medium they want to consume it.

In a single solution the Voquette Media Service keeps your people informed all day, wherever they are. Over the phone, on the Web, or from a portable device, they can access precise up-to-the-minute information— from internal and external business analysis, to breaking news and opinion from branded information sources. VMS frees business professionals from the inherent limitations of text-based information and empowers them to make smart decisions, *faster*.

- Efficiently **create** proprietary content and aggregate existing content from internal as well as global sources regardless of format.
- Effectively **manage** content within a highly secure, scalable and flexible infrastructure.
- **Personalize** content based on user profiles and enterprise security levels.
- **Deliver** content so it can be consumed anytime, anywhere for playback from a Voquette-Enabled Voice PortalTM or from networked and wireless devices including mobile phones, PDAs, MP3 players as well as laptops and PCs.

CREATE	Content Creation	<ul style="list-style-type: none"> ■ Text-to-speech conversion ■ Professional sonification services ■ Phone-to-web voice publishing
	Content Aggregation	<ul style="list-style-type: none"> ■ Supports all media formats ■ Multi-source feed handling ■ Internal and external extraction
MANAGE	Workflow, and Management	<ul style="list-style-type: none"> ■ Cross format conversion ■ Automatic metadata creation ■ Secure data handling ■ Compliance management ■ Administrative tools and services ■ Hosted services ■ Tracking and reporting
PERSONALIZE	Semantic Search	<ul style="list-style-type: none"> ■ Voquette Semantic EngineTM ■ Scalable & robust knowledge-base
	Personalization	<ul style="list-style-type: none"> ■ Flexible rules-based filtering ■ Program & channel creation tools ■ Alert notification
DELIVER	Browser Based Interface	<ul style="list-style-type: none"> ■ Embedded player
	Portability	<ul style="list-style-type: none"> ■ Automatic content delivery ■ Multi-device support ■ Browser support for wireless internet devices
	Mobility	<ul style="list-style-type: none"> ■ Voice authentication ■ Voquette-Enabled Voice PortalTM

Hearing Is Believing.

VMS revolutionizes the way customers and employees consume information.

It's personal, mobile, global and instantly accessible. Business information never sounded so good.

To gain a sound competitive advantage, contact us today at enterpriseinfo@voquette.com.



Delivering Sound Information

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